BLUEMOON EQUESTRIAN

EDUCATIONAL PROSPECTUS



Professional Education & Skills Development

EXCELLENCE IN HORSEMANSHIP, IS ENGINEERED.

Bluemoon Equestrian provides professional equestrian education and skills development for people who want to develop their knowledge, practical ability and professional future within the horse industry.

Our programmes combine structured education, practical application and professional standards to develop people who understand not only **what** to do, but **why**.

From foundational horse care through to professional riding instruction and coaching, our education pathway is designed to build knowledge progressively and prepare students for greater responsibility within the equestrian industry.

Professional Education For The Real World

Not everyone can attend a full-time academic programme.

Bluemoon Equestrian provides flexible, structured education that can be undertaken alongside employment, riding, family commitments and existing work within the equestrian industry.

Our students include:

- People entering the equestrian industry
- Professional grooms and stable staff
- Riders wanting to strengthen their knowledge of horse care and management
- Existing equestrian professionals formalising their skills
- Riding instructors and coaches developing their professional knowledge
- Students working towards EQASA examinations
- Horse owners and lifelong learners who want a deeper understanding of the horse

Our approach combines academic learning with practical application, allowing students to develop knowledge that can be used in real equestrian environments.

The Bluemoon Learning Model

Professional horsemanship requires more than memorising information.

Our programmes encourage students to:

Understand

Develop a sound understanding of the horse, including care, health, behaviour, nutrition, training and performance.

Apply

Connect theoretical knowledge to practical situations and develop confidence through guided application.

Think

Analyse situations, identify problems and make informed decisions rather than simply following instructions.

Develop

Progress from foundational knowledge towards greater professional responsibility and expertise.

The goal is to develop knowledgeable, capable equestrian professionals who can observe, assess, reason and act.

The Bluemoon Professional Education Pathway

Foundations of Professional Horse Care

Professional Groom Development

The foundation of professional horse care.

Students develop the knowledge and practical understanding required for competent horse handling, daily care, stable practice and professional grooming.

This programme establishes the standards and knowledge required to work confidently and responsibly around horses.

The Principles of Equine Management

Head Groom Development

Building on the foundations of professional horse care, this programme develops deeper knowledge of the horse and the principles that influence health, condition, behaviour and performance.

Students explore equine health, nutrition, anatomy, physiology, training principles, conditioning and the relationship between management and the individual horse.

The emphasis moves beyond simply knowing what to do towards understanding why it should be done.

Students begin developing the observation and reasoning skills required to recognise changes in the horse, understand contributing factors, identify potential problems, determine and apply appropriate care and management principles

The emphasis is on developing professional judgement rather than simply following routines.

Equine Science & Horse Mastership

STABLE MANAGEMENT AND ADVANCED EQUINE PROFESSIONAL DEVELOPMENT

The programme is designed for students progressing towards a higher level of professional responsibility and knowledge within the equestrian industry.

It brings together advanced equine knowledge, horse management and the practical application of equine science. Students start to apply equine knowledge to real horses and real situations and take on the responsibility of leadership

Students explore advanced horse management, biology and physiology, health and wellness, conditioning, training, stable practice, equipment, unsoundness and the many factors that influence an individual horse's wellbeing and performance. While developin a deeper understanding of the horse and the factors affecting health, soundness, performance and long-term wellbeing.

They also start to learn about business management, marketing and other skills that are required to be successful in the equine industry

The emphasis is on observation, assessment, problem-solving and professional judgement.

Students are encouraged to consider the whole horse rather than treating individual problems in isolation.

A horse is not simply a feeding programme, a training schedule or a set of examination answers.

It is a living individual.

The Principles of Rider Development

Rider Development & Instruction

This programme develops the theoretical and practical foundations required for effective riding instruction.

Students explore the principles of what makes a desirable instructor, how to asses riders, plan lessons to develop riders so they progress, tools for effective communication, teaching methodology and the relationship between horse, rider and instructor.

They master the art of observing the movement of horse and rider including balance, action, and rhythm, and start not only to identify issues and inconsistencies but how to correct them

The objective is to develop instructors who understand how to teach rather than simply how to ride.

Professional Equestrian Coaching

Coaching & Performance Development

The next stage of professional development focuses on effective coaching and rider performance.

Students develop an understanding of learning styles, educational psychology, coaching principles, communication, rider development, performance and the factors that influence progression and ways to motivate and build riders not just on a technical level, but on a mental level in regards to resilience and focus

This programme explores coaching principles, performance analysis, biomechanics, goal setting, programme development, competition preparation, communication, learning and professional coaching practice.

The programme moves beyond teaching individual riding skills towards developing the knowledge required to coach riders effectively.

Flexible Study Options

Bluemoon Equestrian offers two study pathways.

Online Distance Learning

Designed for students who live outside Johannesburg, work full-time or require maximum flexibility.

Online students receive structured teaching and access to the Bluemoon learning resources and academic support system.

Online learning includes:

- Scheduled interactive online teaching
- Bluemoon study manuals
- Topic-specific workbooks
- Digital presentations and learning resources
- Instructional and demonstration videos
- Access to the Bluemoon equine reference library
- Guided assignments and practical activities
- Academic support
- EQASA examination preparation where applicable

Part-Time Hybrid Training

Hybrid training combines online education with practical learning.

Students may attend practical training at the Bluemoon Equestrian base in Johannesburg by arrangement.

Where appropriate, practical training may also be arranged at the student's workplace.

For students living further away, intensive practical training opportunities can be arranged at Bluemoon Equestrian.

Riding lessons may be incorporated where appropriate and are charged separately unless specifically included within a practical training arrangement.

Course Investment

Online Distance Learning

Programme	Investment
Foundations of Professional Horse Care	R4 500
Equine Health & Performance	R6 000
Equine Science & Horse Mastership	R15 000
Professional Riding Instruction	R9 500
Professional Equestrian Coaching	R11 000

Part-Time Hybrid Training

Programme	Investment
Foundations of Professional Horse Care	R8 000
Equine Health & Performance	R9 000
Equine Science & Horse Mastership	R19 000
Professional Riding Instruction	R12 000
Professional Equestrian Coaching	R14 000

Riding lessons are subject to the arrangements applicable to the selected programme and practical training pathway and are at an addition cost.

What Is Included

Depending on the programme selected, students receive access to:

Bluemoon Study Materials

- Professionally developed, EQASA and CEEPSA approved manuals and topic-specific workbooks.

Digital Learning Resources

- Presentations, instructional material and subject-specific demonstration videos.

The Bluemoon Learning Resource Centre

- Access to the Bluemoon digital equine reference library. This includes all books on the EQASA and Bluemoon recommended reading lists as well as many more. These books have been carefully curated to ensure that all educational needs, learning styles, and educational levels.

Academic Support

- Guidance throughout the programme, including assistance with assignments and examination preparation.

Practical Development

- Practical training and application where included within the selected study pathway.

Professional Learning Environment

- A structured environment that encourages questioning, discussion, independent thinking and continued professional development.

Training Provider & Qualification Pathway

Understanding the difference

Bluemoon Equestrian

We are a professional training and education provider, not a qualification authority.

Our programmes provide structured education, practical training and examination preparation and, where applicable, follows the relevant EQASA framework.

Bluemoon Equestrian may issue **in-house Certificates of Completion and/or Competency** following successful completion of the applicable Bluemoon programme and its internal requirements.

These certificates recognise achievement within the Bluemoon Equestrian training programme and are separate from an EQASA qualification.

E.Q.A.S.A *(Equestrian Qualifications Authority South Africa)*

E.Q.A.S.A is the only organization in South Africa that can examine and issue certification that is recognized by the I.G.E.Q (The International Group for Equestrian Qualifications)

E.Q.A.S.A is solely a examination and qualification authority. In this role they are responsible for ensuring that that those gaining certification meet the minimum standards of the national framework set out by SAQA (South African Qualification Authority) in line with the International Educational Standards. ***They do not offer any form of education or educational materials.***

Students who wish to pursue a career in the equine industry either as a yard manager or any form of instructor / coach are required by law to posses the relevant level of qualification. Failure to obtain this could affect employment opportunities locally and abroad as well as disqualify you from having professional and business insurance.

To obtain an internationally recognized EQASA qualification students must complete the external EQASA registration and examination process.

In Simple Terms:

- ***Bluemoon Equestrian provides the education and preparation.***
- ***EQASA administers the external qualification and examination process and certification.***

The Process:

Enroll and Study with Bluemoon Equestrian

- Complete the relevant Bluemoon education programme and prepare for the applicable EQASA examination.

Register with EQASA

- Students must register directly with EQASA through the SANIP system (www.sanip.org.za). The current EQASA registration fee is **R400**, payable by the student.

Book your examination

- Students independently book and pay the applicable EQASA examination fee through the EQASA website (Examinations are held in each province at various times throughout the year.)

Complete the EQASA examination

- Students undertake the relevant EQASA assessment and examination requirements.

Receive the qualification

- Successful completion of the applicable external requirements results in the relevant EQASA qualification being awarded through the EQASA system.

Assessment & Professional Development

Assessment forms part of the learning process throughout the Bluemoon programmes.

Depending on the programme, students may complete:

- Worksheets
- Written assignments
- Practical assignments
- Projects
- Oral assessments
- Written assessments
- Hands-on practical assessments
- Case studies
- Professional competency activities

Our assessment approach is designed to develop understanding and practical competence rather than examination memorisation alone.

Where most programmes prepare students for an EQASA examination, Bluemoon Equestrian provides preparation aligned with the relevant examination framework.

Professional Standards

Students are expected to develop professional standards in both knowledge and practical skills and personal conduct.

This includes:

- Safe and appropriate horse handling
- Professional presentation
- Responsible horse care
- Correct use of professional equipment
- Observation and recognition of changes in the horse

- Appropriate workplace conduct
- Practical application of knowledge
- Critical thinking and problem solving

Our objective is to prepare students for the realities of professional equestrian environments.

The Bluemoon Equine Reference Library

Education should not stop when a course or examination ends.

Students have access to the Bluemoon equine reference library as part of their education and after it.

The library provides recommended reading together with a broader collection of equine reference material. The library currently holds 665 books covering all subjects pertaining to equine care, training and management including specialized sub-industries and is added to on a regular basis.

Students are encouraged to develop the ability to research, question, compare information and continue learning independently throughout their careers.

External Costs

Bluemoon Equestrian course fees cover the education and training provided by Bluemoon Equestrian.

The following are not included:

- EQASA registration
- EQASA examination and assessment fees
- CEEPSA registration, where applicable

- First Aid certification
- External textbooks
- Other third-party costs

Students are responsible for completing all external registrations and payments required for their chosen qualification pathway.

Bluemoon Equestrian will provide guidance on the process but does not register students for EQASA or book examinations on their behalf.

Terms & Practicalities

Registration

- A non-refundable **R500 administration fee** is payable upon enrolment.

Course Fees

- Course fees are payable in full before access to course materials or lessons is provided.

Intellectual Property

- All Bluemoon Equestrian educational materials are protected intellectual property.
- Materials may not be reproduced, distributed, shared or commercially used without written permission.

External Examinations

- Bluemoon Equestrian provides education and preparation for relevant external examinations but cannot guarantee an examination result.
- External examinations remain subject to the requirements, procedures and decisions of the relevant qualification authority.

BEGIN YOUR PROFESSIONAL JOURNEY

01 — Choose your programme

- Select the Bluemoon Equestrian programme that corresponds with your current knowledge, experience and professional goals.

02 — Select your study pathway

- Choose Online Distance Learning or Part-Time Hybrid Training according to your location and practical training requirements.

03 — Request your enrolment information

- Contact Bluemoon Equestrian to receive the registration information for your selected programme.

04 — Complete registration

- Submit the required registration documentation together with the non-refundable administration fee.

05 — Begin your studies

- Once your course fee has been settled, you will receive your student information, study materials and access to the relevant learning environment.

06 — Learn. Apply. Develop.

- Progress through your programme with structured teaching, practical application, assessment and academic support.

07 — Continue your professional pathway

- As your knowledge and experience develop, continue through the Bluemoon Equestrian professional education pathway and, where applicable, pursue the relevant external EQASA examination.

Bluemoon Equestrian

Excellence in horsemanship, engineered.

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